

Final Coat continues to champion eco-friendly rust prevention

New anti-rust module technology specially designed for Hybrids and EVs

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Final Coat, which has championed eco-friendly rust prevention since 1983, is launching an anti-rust module specially designed for Hybrids and EVs at the 2013 NADA Expo. Many OEMs of Hybrid vehicles do not permit installing any device that draws power from the vehicle's battery. But the new BPH-5000 Hybrid module requires no hook-up to the vehicle's electrical system because it is powered by its own 'C' batteries.

Randy Peek, Final Coat's Founder and CEO said, "None of our competitors could make a module powered by 'C' batteries, since they would drain in just a few days. Only Final Coat's unique corrosion technology operates with extremely low draw. This is what makes our battery-powered unit possible."

Many Hybrid owners have a longer ownership horizon in order to payback their higher purchase price with reduced fuel consumption over many years. As Peek says, "Hybrids protect the environment, so why not protect your investment with the best rust protection available?"

About Final Coat

Final Coat has been an innovation leader in rust protection for 30 years. In 1983, Final Coat was one of the early pioneers of the 'no-holes-drilled' rust inhibiting process that did not compromise the integrity of the vehicle body when spraying. In 1998, Final Coat introduced electromagnetic corrosion protection technology, which is rapidly making spraying obsolete. Our state-of-the-art research facility in Hartville Ohio is staffed by two full-time PhD scientists, including the product's American inventor, Dr Michael Lewis. They work in conjunction with Dr Digby Macdonald, one of the world's foremost corrosion scientists. Final Coat owns several patents in the US, Canada and around the world. Final Coat is a privately-held company based in Vaughan, Ontario. For more information, please visit www.finalcoat.com.

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